



FREEDOM'S RUN

OCTOBER 5, 2019

WWW.FREEDOMSRUN.ORG

MARATHON * HALF MARATHON * 10K * 5K * KIDS FUN RUN



Support Freedom's Run and Help Preserve Health and Heritage in our Region

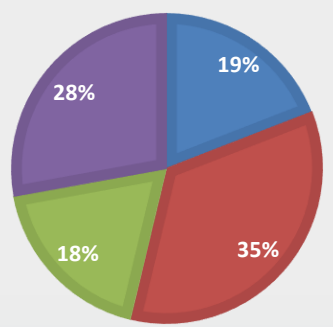


REGISTRATION BY EVENT

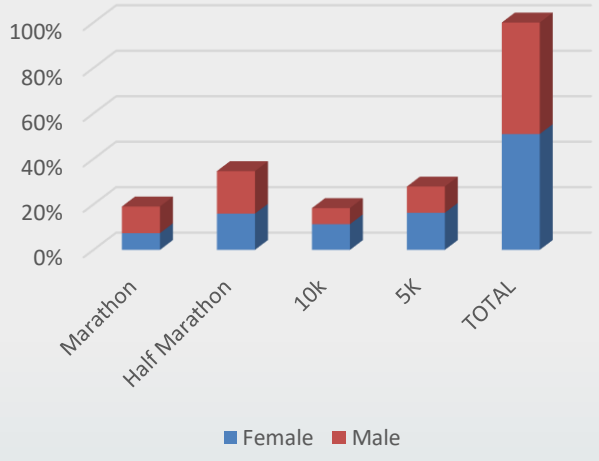
The 10TH annual Freedom's Run took place Saturday October 6, 2018. The four main events (5K, 10K, Half Marathon, and Marathon) received 2,000 registrations representing 40 states and 3 countries, with approximately 63% of the registrants coming from out of state.

Registrants by Event

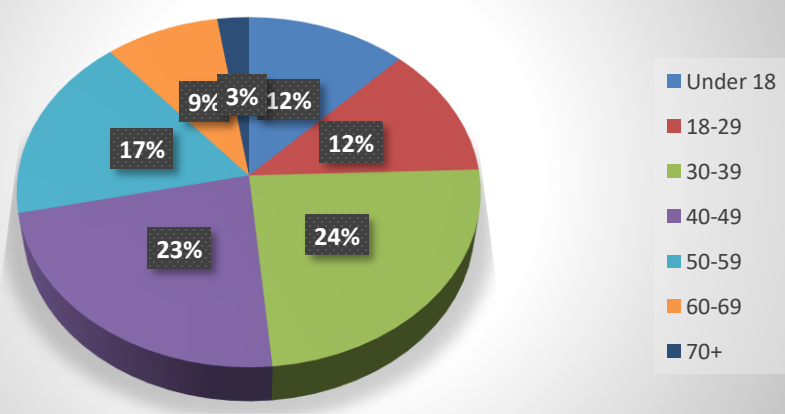
■ Marathon ■ Half Marathon ■ 10k ■ 5K



Gender Breakdown



Freedom's Run Age Breakdown



Charitable Giving

All proceeds from both Freedom's Run and the Harper's Ferry Half Marathon contribute to the Freedom's Run Grant Fund. Since the inaugural year, over \$230,000 has been given directly back to the Eastern Panhandle of West Virginia as well as neighboring communities. With both races, we have assisted with matching grants of \$627,000 to bring the total to almost \$860,000.

Funded Programs/ Projects

- Eastern Panhandle Indigo Children's Blue Ribbon Recreation Program
- For Love of Children's Leaders in Action Program
- Antietam Battlefield's Civil War Day Camp
- Hite Road Fitness Trail
- North Martinsburg Middle School Trail
- SNAP Double Value Coupon Farm Market Program (in progress)
- T.A. Lowery Elementary Green House Project
- South Jefferson Elementary Outdoor Classroom & Trail
- Driswood Elementary Fitness Trail
- South Jefferson Elementary Fitness Trail
- Page Jackson Elementary Trail
- C & O Canal Classrooms Education Program
- C.W. Shipley Elementary Fitness Trail
- Shepherdstown Cullison Fitness Park EP Mountain Bike Association
- Girls on the Run
- Hospice of the Panhandle
- Jefferson GAP Coalition
- Jefferson Parks and Rec
- Shepherdstown Fire & EMS
- Washington's Way Heritage Alliance
- Jefferson County Deputy Sheriff's Association
- RRCA's Kids Run the Nation
- Mended Little Hearts of the Shenandoah Valley
- Shepherdstown Elementary School
- Hedgesville High School Boosters
- C&O Canal Town Partnership
- Girls on the Run of the Shenandoah Valley
- AHA's Art in the Park
- Hedgesville High School Track
- City of Romney Fitness Trail
- City of Charles Town Trail Planning
- Cacapon Institute Tree Giving
- Boys and Girls Club
- Catholic Charities WV
- Petersburg Elementary
- Potomac Valley Audubon Society
- Shepherdstown Community Club
- Town of Romney
- Shenandoah Community Health Foundation
- Blue Ridge Primary

Be a Part of Something Bigger – Join Our Cause

West Virginia is often viewed as an unhealthy place to live. Much of this opinion unfortunately comes from real data. We are the 2nd most obese state and #50 when it comes to trails. Eight years ago with the help of local partnerships we set out to change that. With the awareness we needed funds to achieve large goals, Freedom's Run was born, and a year later Harpers Ferry Half Marathon.

The idea was to host an event series that gave citizens awareness of healthy living, promote outdoor activity, and in the process discover the rich history of the area.



| | \$5,000 Gold Sponsor | \$2,500 Silver Sponsor | \$1,000 Bronze Sponsor | \$500 Copper Sponsor | \$250 Friends Sponsor |
|--|--|---|--|--|--|
| Official Finisher's Photo Op | X-LARGE PRINT/LOG O | LARGE PRINT/LOGO | MEDIUM PRINT | SMALL PRINT | |
| Race T-Shirts | X-LARGE PRINT | LARGE PRINT | MEDIUM PRINT | SMALL PRINT | |
| Race Bibs/ Numbers | X-LARGE PRINT/LOG O | LARGE PRINT | | | |
| Promo Items | X-LARGE PRINT/LOG O | LARGE PRINT/LOGO | MEDIUM PRINT | SMALL PRINT | |
| Print Ads | X-LARGE PRINT/LOG O | LARGE PRINT/LOGO | | | |
| Posters (1000) | X-LARGE PRINT/LOG O | LARGE PRINT/LOGO | | | |
| Postcards (30,000+) | X-LARGE PRINT/LOG O | LARGE PRINT/LOGO | MEDIUM PRINT | | |
| Start/Finish Banner | X-LARGE PRINT/LOG O | LARGE PRINT/LOGO | MEDIUM PRINT | SMALL PRINT | |
| # of Free Entries and/or Shirts | 15 | 10 | 5 | 2 | 1 |
| Website Perks | X-LARGE LOGO & LINK ON HOME PAGE & VIRTUAL EVENT BAG LISTING | LARGE LOGO & LINK ON HOME PAGE & VIRTUAL EVENT BAG LISTING | MEDIUM LOGO & LINK ON SPONSOR PAGE & VIRTUAL EVENT BAG LISTING | SMALL LOGO & LINK ON SPONSOR PAGE | BUSINESS or INDIVIDUAL NAME/LINK ON SPONSOR PAGE |

Race Sponsor Information

Please return this with your sponsorship check made payable to Freedom's Run/EAHEC:

Freedom's Run/EAHEC
2500 Foundation Way
Martinsburg, WV 25401

Race Sponsor Information

Name to appear on t-shirt:

Level: GOLD SILVER BRONZE COPPER

Contact Name:

Contact Phone:

Street Address:

City/State/Zip Code:

Email:

T-Shirt Sizes: (Gold – 15, Silver – 10, Bronze – 5, Copper - 2)

Adult Small ____ Adult Medium ____ Adult Large ____ Adult X-Large ____

I HAVE ENCLOSED A CHECK IN THE AMOUNT OF: \$ _____

ALL SPONSORSHIPS ARE TAX DEDUCTIBLE.

See www.freedomsrun.org for race details. For additional information or questions about corporate sponsor opportunities contact Dr. Mark Cucuzzella at mark@freedomrun.org