



**May 13, 2017**  
Half-Marathon • 5K • Kid's Fun Run

5k Youth 17  
and Under  
FREE

8th-Annual  
**HARPERS FERRY  
HALF MARATHON**  
harpersferryhalf.org

**September 30, 2017**  
Marathon • Half-Marathon • 10K • 5K • Kid's Fun Run



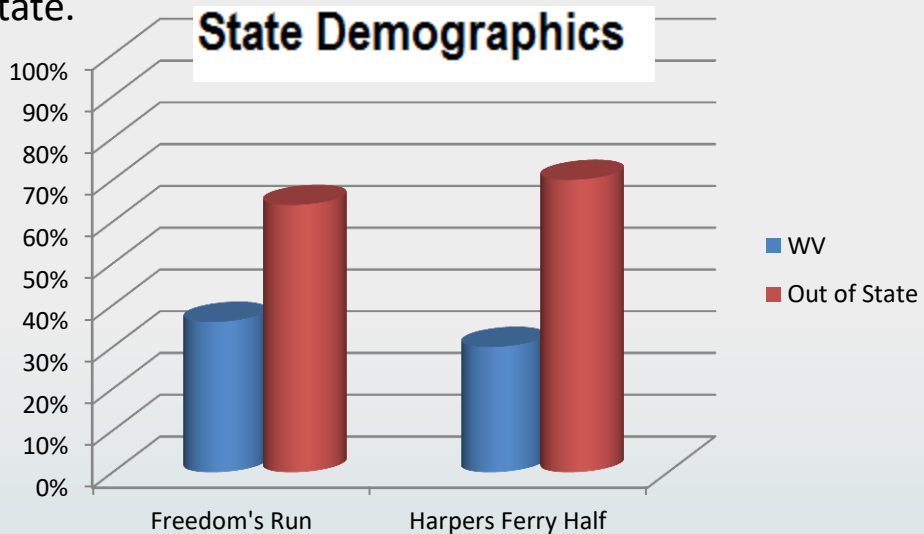
9th-Annual  
**FREEDOM'S RUN**  
freedomrun.org

## REGISTRATION BY EVENT

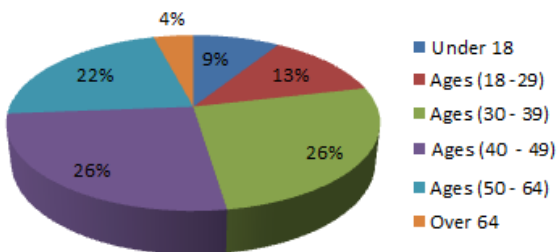
The Freedom's Run Race series: events for Health and Heritage currently include Freedom's Run and Harper's Ferry Half Marathon.

The 8<sup>TH</sup> annual Freedom's Run took place Saturday October 1<sup>st</sup>, 2016. The four main events (5K, 10K, Half Marathon, and Marathon) received a total of 2,153 registrations, with approximately 64% of the registrants coming from out of state. We had an additional 300 children in free kids fun run.

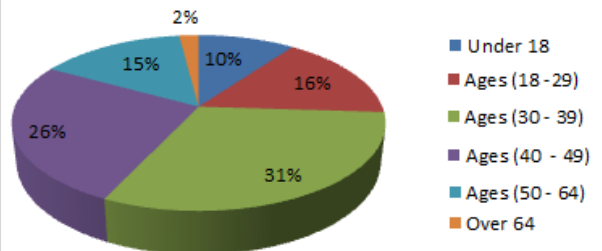
The 7<sup>th</sup> annual Harper's Ferry Half Marathon took place Saturday, May 14, 2016 . The two main events (5K and Half Marathon) received a total of 636 registrations, with approximately 70% of the registrants coming from out of state.



### Freedom's Run Age Groups



### Harpers Ferry Half Age Groups



## Charitable Giving

All proceeds from both Freedom's Run and the Harper's Ferry Half Marathon contribute to the Freedom's Run Grant. Since the inaugural year, over \$200,00 has been given directly back to the Eastern Panhandle of West Virginia as well as neighboring communities. With both races, we have assisted with matching grants to bring the total to almost \$400,000.

### Projects include:

- Eastern Panhandle Indigo Children's Blue Ribbon Recreation Program
- For Love of Children's Leaders in Action Program
- Antietam Battlefield's Civil War Day Camp
- Hite Road Fitness Trail
- North Martinsburg Middle School Trail
- SNAP Double Value Coupon Farm Market Program (in progress)
- T.A. Lowery Elementary Green House Project
- South Jefferson Elementary Outdoor Classroom & Trail
- Driswood Elementary Fitness Trail
- South Jefferson Elementary Fitness Trail
- Page Jackson Elementary Trail
- C & O Canal Classrooms Education Program
- C.W. Shipley Elementary Fitness Trail
- Shepherdstown Cullison Fitness Park

### Other Donations:

- Shepherdstown Fire & EMS
- Washington's Way Heritage Alliance
- Jefferson County Deputy Sheriff's Association
- RRCA's Kids Run the Nation
- Mended Little Hearts of the Shenandoah Valley
- Shepherdstown Elementary School
- Hedgesville High School Boosters
- C&O Canal Town Partnership
- Girls on the Run of the Shenandoah Valley
- AHA's Art in the Park
- Hedgesville High School Track
- Ranson Elementary Trail
- Potomac Intermed School Trail
- Tuscarora Elementary Trail

## Be a Part of Something Bigger – Join Our Cause

West Virginia is often viewed as an unhealthy place to live. Much of this opinion unfortunately comes from real data. We are the 2<sup>nd</sup> most obese state and #50 when it comes to trails. Eight years ago with the help of local partnerships we set out to change that. With the awareness we needed funds to achieve large goals, Freedom's Run was born, and a year later Harpers Ferry Half Marathon.

The idea was to host an event series that gave citizens awareness of healthy living, promote outdoor activity, and in the process discover the rich history of the area.



## Corporate Sponsor Opportunities

	\$5,000 Gold Sponsor	\$2,500 Silver Sponsor	\$1,000 Bronze Sponsor	\$500 Copper Sponsor	\$250 Friends Sponsor
Official Finisher's Photo Op	X-LARGE PRINT/LOGO	LARGE PRINT/LOGO	MEDIUM PRINT	SMALL PRINT	
Race T-Shirts	X-LARGE PRINT	LARGE PRINT	MEDIUM PRINT	SMALL PRINT	
Race Bibs/ Numbers	X-LARGE PRINT/LOGO	LARGE PRINT			
Promo Items	X-LARGE PRINT/LOGO	LARGE PRINT/LOGO	MEDIUM PRINT	SMALL PRINT	
Print Ads	X-LARGE PRINT/LOGO	LARGE PRINT/LOGO			
Posters (1000)	X-LARGE PRINT/LOGO	LARGE PRINT/LOGO			
Postcards (30,000+)	X-LARGE PRINT/LOGO	LARGE PRINT/LOGO	MEDIUM PRINT	SMALL PRINT	
Start/Finish Banner	X-LARGE PRINT/LOGO	LARGE PRINT/LOGO	MEDIUM PRINT	SMALL PRINT	
FREE Expo booth	YES	YES	YES	YES	
Table at Packet Pickup	YES	YES	YES	YES	
# of Free Entries/Shirts	15	10	5	2	1
Website Perks	X-LARGE LOGO & LINK ON HOME PAGE & VIRTUAL EVENT BAG LISTING	LARGE LOGO & LINK ON HOME PAGE & VIRTUAL EVENT BAG LISTING	MEDIUM LOGO & LINK ON SPONSOR PAGE & VIRTUAL EVENT BAG LISTING	SMALL LOGO & LINK ON SPONSOR PAGE	BUSINESS or INDIVIDUAL NAME/LINK ON SPONSOR PAGE

# Race Sponsor Information

Please return this with your sponsorship check made payable to Freedom's Run/EAHEC:

Freedom's Run/EAHEC  
2500 Foundation Way  
Martinsburg, WV 25401

## Race Sponsor Information

Name to appear on t-shirt:

Level: GOLD SILVER BRONZE COPPER FRIENDS OTHER

Contact Name:

Contact Phone:

Street Address:

City/State/Zip Code:

Email:

T-Shirt Sizes: (Gold – 15, Silver – 10, Bronze – 5, Copper – 2, Friends-1 )

Adult Small \_\_\_\_\_ Adult Medium \_\_\_\_\_ Adult Large \_\_\_\_\_ Adult X-Large \_\_\_\_\_

I HAVE ENCLOSED A CHECK IN THE AMOUNT OF: \$ \_\_\_\_\_

**ALL SPONSORSHIPS ARE TAX DEDUCTIBLE.**

See [www.freedomsrun.org](http://www.freedomsrun.org) for race details. For additional information or questions about corporate sponsor opportunities contact Dr. Mark Cucuzzella at [mark@freedomrun.org](mailto:mark@freedomrun.org)